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### Introduction

The Region of Central Greece has identified and highlighted the need for an integrated intervention strategy for correlating environment protection, natural and technological disaster risks mitigation, business infrastructure development, investment attraction, job creation and rural and urban social cohesion activities. For these reasons, Region must adopt practices and development activities for protecting its natural resources, while driving urban and rural entrepreneurship.

### Priority issues

The pilot plans to introduce new interventions that improve training opportunities and digital skills, facilitate the adoption of new farm management practices (e.g. smart farming), develop social capital between newcomers and local populations, and facilitate access of the many of region's resources (e.g. infrastructure, funding and financing).

### (Vision statement)

Effectiveness of all the proposals and measures of the PoliRURAL programme in order to make rural areas attractive.

### Expected outputs:

- New service for young farmers;
- New rural development program from the region;
- Development of policy strategies regarding rural development.

### Expected impact (qualitative):

- Reduction of unemployment;
- Renewal of age population;
- Increase of rural population using digital technologies in agriculture.

### Overall ambition