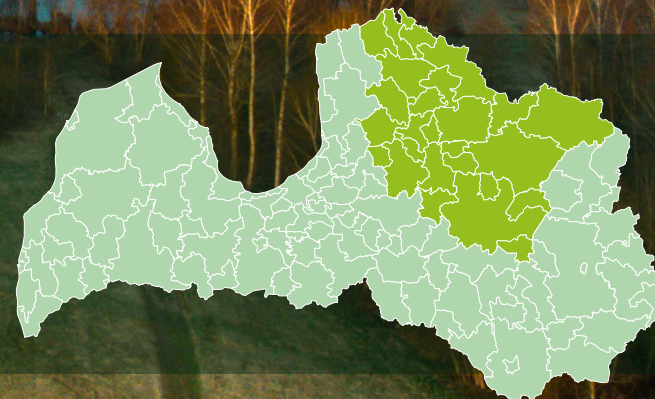




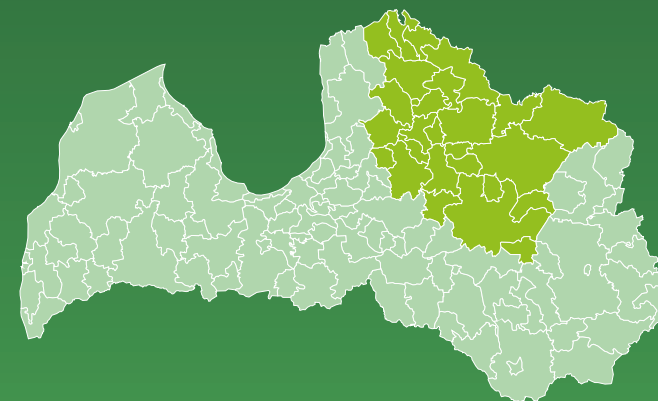
# Vidzeme

Latvia



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### Introduction

The Latvian pilot will be managed by the Vidzeme Planning Region in cooperation with Latvian Rural Forum, Institute of Agricultural Resources and Economics and Baltic Open Solutions Centre. Group of stakeholders will be gathered for the Advisory Board to support piloting team during the project lifetime.

Attractiveness of the region, rural planning, skilled workforce and talent attraction, regional development, policymaking.

### Priority issues

### Overall ambition

#### (Vision statement)

Overall ambition is to embed pilot results into the region's long-term and mid-term policy. With the help of local stakeholders, a dynamic toolbox will be prepared that is considering the newest and latest socioeconomic trends, agricultural and related industry foresight & analysis insights as well as findings.

#### Expected outputs:

- Input for Vidzeme Planning Region Development programme for 2021-2027;
- New measures and services with a special focus on newcomers;
- Tool for local authorities for collaboration-oriented policy development;
- Actions for developing rural attractiveness are defined, based on the scenarios modelled, collection, processing and mapping of qualitative and quantitative data on rural attractiveness.

#### Expected impact (qualitative):

Rural places and professions are becoming more attractive for established rural populations and recent or potential newcomers, and they've been integrated into the regional development process. Interest of regional inhabitants in traditional fields such as agriculture and forestry has raised because of the cross-industry collaboration. Rural attractiveness serves as a factor for existing and / or potential entrepreneurs to develop their businesses in the region.