



Häme
Finland



Vision statement

The pilot will use PoliRural results to boost the region's attractiveness by introducing business-friendly policies that can encourage new entrepreneurs to create products and services on circular-economy and well-being, which in the future may become a significant source of employment.

Expected outputs which are directly targeted to Häme Pilot Region:

- Grassroot needs & factors of rural attractiveness;
- Regional library for policy evaluation;
- Needs policy canvas;
- System Dynamics Model applied to Häme region;
- Text mining solution applied to Häme region;
- Innovation Hub applied to Häme region;
- Regional recommendations;
- Regional action plan;
- Exploitation plan.

Expected impact on Häme Pilot Region (qualitative):

- The stakeholders at the region widen and deepen their understanding and knowledge of rural attractiveness and its factors in Häme region;
- The policy makers of the Häme region get new tools to adopt data-driven decision making process;
- The cross-border cooperation, clustering and regional stakeholder cooperation generate ideas for new business opportunities and ideas in Häme region;
- Strengthen the positive brand of Häme region;
- PoliRural improves Häme region inhabitants' well-being;
- PoliRural increases the attractiveness of Häme region.

