



D8.3 IPR Roadmap

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Responsibility for the information and views set out in this publication lies entirely with the authors.

Every effort has been made to ensure that all statements and information contained herein are accurate, however the PoliRural Project Partners accept no liability for any error or omission.

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Executive Summary

PoliRural reached its end after more than three years of project implementation. Many results have been achieved and multiple ways of exploitation were drafted. PoliRural is a collaborative research and innovation project that sets its sustainability strategy in openness. That's why all the project results are openly available for reuse by anyone. This document describes the main exploitable outcomes and their strategy for exploitation and associated intellectual property issues. This is done on the project level as well as on individual partner level.

1 Introduction

Intellectual property (IP) management plays an important role in H2020. The Cambridge dictionary defined IP as “*someone’s idea, invention, creation, etc., that can be protected by law from being copied by someone else*”. Disclosure of knowledge and ideas in a safe manner, prove ownership, profit from commercial exploitation and prevent unauthorised use by others are the main goals of IP management.

General conditions and rules on IP management are an essential part of the PoliRural Grant Agreement. Other conditions including the project background, ownership of results, transfer of results, dissemination and access rights are detailed in the PoliRural Consortium Agreement.

PoliRural is a collaborative research and innovation project that sets its sustainability strategy in openness. The PoliRural Grant Agreement states that “*PoliRural delivers sustainability of the project results by ensuring all the outputs of the research – the framework, support material, best practices, training collateral, research data, recommendations, policy measures – are openly available on the PoliRural Innovation Hub, with relevant material published on partner and stakeholders’ sites and passed to additional research initiatives that can utilise the results.*”

The primary aim of PoliRural was to make results open so they can be reused by anyone. This principle was already developed in the PoliRural Data Management Plan (D8.2) by opting to participate in the Open Research Data Pilot (ORDP) of the European Commission. The ORDP enables open access and reuse of research data generated by Horizon 2020 projects.

The conditions that PoliRural had to adhere to include:

- Develop and keep up-to-date a Data Management Plan (PoliRural D8.2 Data Management Plan).
- Deposit your data in a research data repository - available at Zenodo: <https://www.zenodo.org/communities/polirural/>
- Ensure third parties can freely access, mine, exploit, reproduce and disseminate generated data.
- Provide related information and identify (or provide) the tools needed to use the raw data to validate your research.

These conditions were extended to all project results. So in addition to open data and open access publications, the PoliRural Hub, tools, apps, models and knowledge were made openly available. An integral part of the IP management was dissemination of project results as part of WP7 Communication, Dissemination and Exploitation. All the activities are reported in the deliverables D7.3 Communication and Dissemination Update 1 and D7.6 Communication and Dissemination Update 2.

Chapter 2 of this document shows the key results for exploitation. Some of the results were already identified in the final business plan of the PoliRural consortium (D7.11 Final Business Plan). Additional results were collected and detailed. Chapter 3 includes individual exploitation plans of all PoliRural project partners. Chapter 4 concludes this document.

2 Project results and their IPR strategy

Table 1 shows the PoliRural exploitable results, their type, owners, related IPR and foreseen exploitation after the end of the project. Some additional exploitable results are included in Chapter 3 Individual Exploitation Plans.

Table 1 PoliRural results for exploitation

Project Result and Brief Description	Type	Owner(s)	IPR Strategy and Foreseen Exploitation
The PoliRural foresight framework	methodology	AREI, CKA	Foresight Package, understanding and definition of rural attractiveness, suggestions for partners, pilots. Exploitable research methodologies for partners and regional pilots. Actionable regional long-term plans for regional stakeholders. Will be used for further research.
Semex - the semantic explorer tool based on text mining technology	software	KAJO AREI	Tool tested in the context of PoliRural pilots (https://semex.io/) - an open-source web app tool including a large library of more than 4000 documents related to European rural areas. Some modules such as Curated reading Lists are restricted to Polirural's partners. In order to interact with these modules user needs to request a user profile which will be given only to Polirural's partners, or eventually to stakeholders. Decisions to provide full access to external users will be taken on a case by case depending on the profile of the user and eventual use of the tool.
SDM The template model in system dynamics	System Dynamics model	22SISTEMA CKA	The template model is available at the Exchange platform of ISEE software, but you need to run it from a proprietary software (Stella)
The web-based tool for System Dynamic Modelling (SDT)	Web-based tool	... AREI	Policy Options Explorer, a tool tested in the context of pilots.
The Digital Innovation Hub (DIH) with	Knowledge hub	P4All, CCSS	Fully open source. Wagtail content management system (A permissive license similar to the BSD 2-Clause

Project Result and Brief Description	Type	Owner(s)	IPR Strategy and Foreseen Exploitation
visualisation and other functionalities			License, but with a 3rd clause that prohibits others from using the name of the project or its contributors to promote derived products without written consent.). Other open source components used in the DIH include HS Layers, Jupiter, Layman, Micka, Senslog and QGIS. The DIH will be used for education, experimenting and training activities after the end of the project.
All the knowledge and findings captured in formal and internal deliverables	knowledge	.. AREI	72 Case Studies of new entrants, Collection and analysis of pilot information, participation in preparing pilot AP and evaluation, using of tools developed
A network of stakeholders engaged by regional foresight teams throughout the project.	network	AREI	Analyse and classification of stakeholders.
Comprehensive data set for the analysis of rural attractiveness using open source data documented in an open access publication	Publication	VITO	Documentation of Evaluating Landscape Attractiveness with Geospatial Data, A Case Study in Flanders, Belgium https://doi.org/10.3390/land10070703
The Regional panel (consultative board) established during the foresight process (stakeholders' engagement) involves broader than usual scope of stakeholders.	network	VPR	The panel will be held active after the PoliRural project implementation as a monitoring/ consultation forum for strategic planning.
Rural attractiveness	app	CCSS, P4All, AREI, CKA, AVINET, 22SISTEMA	Rural Attractiveness Explorer, a tool tested in the context of pilots. It's open and can be reused by anyone.
Guides	Methodology	CKA as initiator,	Guide to Deep Dives <ul style="list-style-type: none"> • Covid response

Project Result and Brief Description	Type	Owner(s)	IPR Strategy and Foreseen Exploitation
		author and editor + contributors: AREI	<ul style="list-style-type: none"> CAP reform Green Deal Sources of Finance Future Outlooks Methodology STEEPV Inventory of Drivers of Change Comparing of Drivers of change and sources of finance, to be used as informative material for pilots
Slovak webpage www.atraktivnyvidiek.sk	webpage	Slovak partners	Free access web portal available to stakeholders and actors in Slovakia
Dissemination	seminar	AREI, with Latvian partners	Webinar of results of the project for Latvian participants to be used for development planners and researchers for their work
MultiActor approach Tool- MAATool	ICT Tool	Socialinnolabs	Prototype tool tested in the context of the Spanish pilot. It must be evolved to further TRLs before being offered to the target users.
Information and discussions platform for regional stakeholders	Teams group platform	HAMK	A platform for discussions, dissemination of PoliRural results, workshop results and minutes of the meetings will be available at least one year after project or as needed
Capacity building and expansion of rural stakeholder community. Rural stakeholders' understanding and knowledge of Häme's rural attractiveness and attractiveness factors is increased	Stakeholder meetings and workshops	HAMK, Smart&Lean	Capacity earned in the Polirural project will contribute/will be taken into consideration in the coming future development projects of rural areas.
Action plan to enhance regional co-operation and foresight work	A public document	HAMK, Smart&Lean	Document will be disseminated in the final seminar of the project, and will remain available on the Internet.

3 Individual Exploitation Plans

This chapter outlines the individual exploitation plan of each partner (Table 2).

Table 2 Individual exploitation plans.

01 / CULS	
Partner profile	CULS Prague is a public university in Prague, Czech Republic, with 18,000 students enrolled in six faculties. CULS produces excellent multidisciplinary research in biotechnology, environmental sciences and bioeconomy.
What outputs could be exploited?	Software tools: SEMEX, SDM tool, Rural Attractiveness Explorer and DiH. Documents (deep dives, PoliRural foresight framework, PoliRural Guides, scientific publications)
Target users/groups	Students, researchers, scientific community
Approach to exploitation	Students - practical exercises in text mining, sentiment analysis and system dynamics modelling; Researchers - inputs for further research; validation of software tools Scientific community - access to new findings in the published papers.
IPR assessment	Software tools are subject to licensing set by their authors (other POLIRURAL partners). Documents and scientific papers are available as open access.

02 / CCSS	
Partner profile	CCSS is an independent non-profit research and non-governmental organisation. It is a virtual centre of excellence with focus on implementation of technologies having potential for sustainable development
What outputs could be exploited?	Polirural Digital Innovation Hub (DIH) that was technically developed in cooperation with Plan4All and covers expert content from all pilot sites, including interactive modelling tools, map window and semantic tools.
Target users/groups	Cooperating CCSS members - 7 SME and research organisations dealing with development of technologies for precise agriculture and forestry.
Approach to exploitation	Uptake and adoption of best practice and approaches recommended or developed by Polirural by CCSS members and cooperating partners
IPR assessment	CCSS is publishing all software and data under open source licences.

03 / Plan4all	
Partner profile	Plan4all is a non-profit association sustaining and further enhancing results of multiple research and innovation projects. Plan4all conducts research and experimental development and transfers results of such activities into practice.
What outputs could be exploited?	Digital Innovation Hub - Plan4all has together with CCSS developed the PoliRural Hub which will be further exploited in follow up projects and in daily activities of Plan4all. Some of the PoliRural specific applications will be maintained on the Plan4all Digital Innovation Hub at https://hub.plan4all.eu/ The key exploitable output is the Rural Attractiveness app.
Target users/groups	Members of Plan4all - 60 partners from 22 countries including public bodies, universities, research organisations and business partners. Other networks Plan4all is a member of including the Global Open Data for Agriculture and Nutrition (GODAN) initiative, Open Geospatial Consortium (OGC), Big Data Value Association (BDVA) and Research Data Alliance (RDA) and the the Group on Earth Observation (GEO). Policy makers, scientists and academia.
Approach to exploitation	Involvement in follow up project proposals. This is already ongoing. Presenting the results at events, mainly targeted for public authorities, regions, cities and municipalities.
IPR assessment	All results are openly available.

04 / NUVIT	
Partner profile	NUVIT is a non-profit research capacity creating one of a kind projects based on a unique approach to data, technology and effective interdisciplinary approach.
What outputs could be exploited?	Vast majority of public documents, particularly: <ul style="list-style-type: none"> • PoliRural foresight framework • PoliRural Guides (including STEEPV Drivers of change Analysis, Deep Dives, etc.,) • Digital Innovation Hub (DIH) • Rural attractiveness application
Target users/groups	Policy makers, researchers, experts, general public
Approach to exploitation	Dissemination through the web page and social media accounts.

IPR assessment	All outputs mentioned above are available on the web page of the organisation.
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05 / SUA (Slovak University of Agriculture in Nitra)	
Partner profile	University. Education and research in the area of agriculture.
What outputs could be exploited?	Vision document for more attractive rural areas Action Plan for the implementation of the Vision Experience with conducting foresight at national level
Target users/groups	Stakeholders and policy makers (National Parliament, Ministry of Agriculture and Rural Development, Governmental Office for the development of the civil society engagement).
Approach to exploitation	Monitoring Committee established and fully functional. Please describe your pathways to exploitation after the end of the project.
IPR assessment	All outputs are openly available at the Slovak webpage which will continue to be active for the Monitoring Committee after the end of the project.

06 / Agroinstitut	
Partner profile	Agroinstitut Nitra is a training institution under the Ministry of Agriculture and Regional Development of the Slovak Republic established in 1967. Agroinstitút Nitra provides a wide range of services especially in the field of lifelong education and agricultural advisory services. The main strategic goals of Agroinstitut: Contribution to human resources development in the agricultural sector; Training of farmers; Training of agricultural advisors in the field of agriculture and forestry..
What outputs could be exploited?	Vision document for more attractive rural areas Action Plan for the implementation of the Vision Experience with conducting foresight at national level
Target users/groups	Stakeholders and policy makers, farmers, agricultural advisors, cooperating organisations in the sector of agriculture and rural development - science and research institutes, universities, professional chambers, unions and associations, non-governmental organisations
Approach to exploitation	SK Monitoring Committee established and fully functional, all outputs remain freely accessible to the general public and national stakeholders at the Slovak webpage https://atraktivnyvidiek.sk/ which will continue to be active for SK stakeholders and the Monitoring Committee as a main dissemination and communication channel after the end of the project.

IPR assessment	The Slovak national web portal https://atraktivnyvidiek.sk/ , which also contains all project outputs in electronic form, will remain available for at least 3 years after official end of the project.
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07 / CityNitra

Partner profile	City of Nitra is dubbed as a location of the largest agricultural centre of the Slovak Republic. With a population of approx. 77 000 inhabitants, Nitra is the sixth largest city in Slovakia, and capital of the Nitra region. Municipality of Nitra represents the lowest level of territorial unit and self-government in Slovakia. As a Local Public Authority with administrative competence assigned by relevant law, among which social and economic development, urban planning, urban environmental protection, private and public building, mobility, tourism, education, culture, sport etc.
What outputs could be exploited?	Vision document for more attractive rural areas Action Plan for the implementation of the Vision Experience with conducting foresight at national level
Target users/groups	Stakeholders and policy makers, universities, non-governmental organisations, general public
Approach to exploitation	SK Monitoring Committee is established and fully functional. All outputs remain freely accessible to the general public and national stakeholders at the Slovak webpage https://atraktivnyvidiek.sk/ , which will continue to be active for the Slovak stakeholders forum and the Monitoring Committee as a main dissemination and communication channel after the end of the project.
IPR assessment	Outputs open to everyone. No restrictions. Freely accessible at the Slovak webpage https://atraktivnyvidiek.sk/ or the Nitra city's webpage www.nitra.sk .

08 / KAJO

Partner profile	KAJO s. r. o. is a Slovak based consultancy offering a diverse range of services related to natural disasters, natural based solutions for risk reduction, ICT solutions for rural development. In recent years we are very active in social and mainstream news monitoring, language processing and text mining. KAJO is employing the cutting edge advancements in both, machine learning & language processing and early warning systems (e.g. Copernicus EFAS, GLOFAS) to develop tools and services for real time monitoring of social networks for information related to natural disasters in order to assist the responders in all phases of risk management cycle. We couple early warning systems and social media monitoring to improve abilities to detect events. KAJO algorithms use data derived from social media to fill the gap between EWS and traditional
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	observations to improve our rapid mapping and impact assessment products. Several levels of filtering, sense making and aggregation techniques are all designed, developed and tested in-house to distill valid information from the social media stream and provide our customers with tailored data feeds.
What outputs could be exploited?	The Semantic Explorer (Semex.io) will be used also in other Horizon projects The procedure for co-developing a text mining tool can be replicated The possibility of supporting Foresight exercises with text mining can be further developed
Target users/groups	Stakeholders and data analysts supporting policy makers, researchers, universities, NGOs, public administrations, International organizations
Approach to exploitation	Semex.io will be available to Polirural partners and stakeholders for another 2 years since funding has been ensured through participation in 2 new Horizon projects. Development for a new updated tool might continue in order to respond to the needs of the new projects and also to availability of new technologies.
IPR assessment	Semex.io is open to everyone. However, some modules such as Curated reading Lists are restricted to Polirural's partners. In order to interact with these modules user needs to request a user profile which will be given only to Polirural's partners, or eventually to stakeholders. Decision to provide full access to external users will be taken on a case by case depending on the profile of the user and eventual use of the tool.

09 / OZ VIPA SK

Partner profile	OZ VIPA SK was established in 1999 and it is a civic association (CA). The aim of the CA is to support integrated development in regions by: professional activities, advocacy and information-communication activities, especially in a form of a dialogue conducted at national level and grounded in identification of needs.
What outputs could be exploited?	Vision document for more attractive rural areas Action Plan for the implementation of the Vision Experience with conducting foresight at national level
Target users/groups	Stakeholders and policy makers, farmers, agricultural advisors, cooperating organisations in the sector of agriculture and rural development - science and research institutes, universities, professional chambers, unions and associations, non-governmental organisations
Approach to exploitation	SK Monitoring Committee established and fully functional, all outputs remain freely accessible to the general public and national stakeholders at the Slovak webpage https://atraktivnyvidiek.sk/ which will continue to be active for SK stakeholders and the Monitoring Committee as a main dissemination and communication channel after the end of the project.

IPR assessment	Outputs open to everyone. No restrictions. Freely accessible at the Slovak webpage https://atraktivnyvidiek.sk/ or the VIPA webpage https://www.vipa.sk/
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10 / BOSC

Partner profile	BOSC is a Latvian SME focusing on research and development in ICT, GIS and sensor systems. Our focus is to cooperate with partners in different domains - agriculture, environmental protection, urban planning, IT.
What outputs could be exploited?	Mainly PoliRural Digital Innovation Hub (DIH) where BOSC was involved in development of the web map app parts and Statistical tool for HSLayers library. Another exploited result will be the MapWhiteboard application as an important collaborative tool.
Target users/groups	Mainly partners and customers in agriculture, environmental protection and urban planning domains.
Approach to exploitation	Uptake and adoption of best practice and approaches recommended or developed by PoliRural by project members and other partners
IPR assessment	BOSC is publishing most of its software and dataset under open source licences.

11 / VPR

Partner profile	<p>Vidzeme Planning Region is a public regional development and coordination institution, established in 2006 by the Latvian Law of regional development, and acts under supervision of the Ministry of Environmental protection and regional development.</p> <p>Since 1 July 2021, the territory of Vidzeme planning region includes 11 municipalities. The main functions of VPR are to ensure regional strategic and spatial planning and coordination, as well as cooperation between municipalities and governmental institutions. VPR provides planning services on national, regional and local level, it ensures regional and local level representation in elaboration of national policies.</p> <p>As a regional level institution VPR has a wide expertise in many cross-border Projects (in many different areas –tourism, innovation, business development, geospatial planning, ICT, energy efficiency, social services etc.), most of them being large scale Interreg Projects.</p>
What outputs could be exploited?	<p>VPR apply the following PoliRural outputs:</p> <ul style="list-style-type: none"> · Rural Foresight Action Plan and Action Plan Process and Guides (including STEEPV Drivers of change Analysis, Deep Dives, etc.);

	<ul style="list-style-type: none"> The Regional panel (consultative board) established during the foresight process (stakeholders' engagement) involves broader than usual scope of stakeholders. The panel will be held active after the PoliRural project implementation as a monitoring/ consultation forum for strategic planning. We believe that by further developing Semex explorer, Text Mining Tool, SDM, DIH, would be useful for planner and policy maker work on rural development issues.
Target users/groups	Stakeholders and policy makers, farmers, science and research institutes, universities, professional chambers, unions and associations, non-governmental organisations, etc.
Approach to exploitation	<p>The results are already used for policy makers and relevant stakeholders that participated in the foresight process and have incorporated PoliRural principles in their local strategies and development programmes.</p> <p>Project results will be used for further planner work of VPR</p> <p>On 30 September 2022 all Latvian project partners will inform Latvian participants - mostly planners and scientists - about the results of the project. Afterwards, based on the interest shown by them, cooperation with institutions/ stakeholders will be created.</p>
IPR assessment	Outputs open to everyone. No restrictions.

12 / AREI (Institute of agricultural resources and economics)

Partner profile	Institute of Agricultural Resources and Economics (AREI) is a leading institute for research on crop breeding and rural economics, with a history of more than 100 years. AREI scientists have focused on crop breeding, research on various crop management technologies, carried out studies on crop quality, as well as development of sustainable rural areas. Besides, AREI has provided economic analysis for the agricultural, food production and fisheries sectors. AREI activities have been performed in four locations in Latvia which makes it possible to organise research in various environments.
What outputs could be exploited?	<p>As a scientific institute, the methodological aspects of the project are important. Foresight's approach and process,</p> <p>Mission-oriented regional development,</p> <p>The concept of rural attractiveness and its practical application,</p> <p>Change drivers and their application,</p> <p>We believe that by further developing Semex explorer, Text Mining Tool, SDM, DIH, they would be useful for future research work on rural development issues.</p>
Target users/groups	Scientific institutions, researchers as well planners dealing with rural development issues.
Approach to exploitation	Initially 30.09.22. We inform Latvian participants - mostly planners and scientists - about the results of the project. Then, based on the interest shown,

	we create cooperation with institutions. Internally, the methodological results of AREI will be used for further research work, depending on the profile of the research directions.
IPR assessment	Outputs open to everyone. No restrictions.

13 / LLF (Latvian Rural Forum)	
Partner profile	<p>Latvian Rural Forum is non-governmental organisation uniting 87 NGOs, including 34 Local Action Groups. Since its' establishment in 2004, LRF have been working on building capacity and sustainability of CSOs that has resulted in a member network that is covering territory of all Latvia, and LRF being one of key actor of rural development in Latvia. The aim of LRF is to promote sustainable development of Latvian rural territories by strengthening rural territories in order to create it as a place where contented people live, able to meet their economic and social needs in the place of their residence.</p> <p>Core activities of LRF include (1) strengthening civil society in rural territories, promoting local initiatives and cooperation, (2) representation of the interests of rural population on national and international level, (3) the creation of cooperation tools with government, municipalities, NGOs, businesses and other institutions and (4) promotion of sustainable development of Latvian rural territories.</p>
What outputs could be exploited?	PoliRural Hub, Foresight
Target users/groups	Rural communities and different NGOs, including national level CSOs, Local Action Groups, rural community organisations, as well as other stakeholders - national and regional level decision makers and thematic experts.
Approach to exploitation	<p>After informing and involving stakeholders, involvement in disseminating plans and actions included in the action plan and foresights were encouraged as well as to include appropriate aspects in their local development strategies that will be developed after implementation Polirural (Nov, 2022-April, 2023).</p> <p>Additionally results about foresight will be delivered in Latvian partner meeting on September 30, 2022 organised by AREI (P12) and Scientific conference on new entrants organised by Latvian University of Biosciences and Technologies.</p>
IPR assessment	LLF has no IPR restrictions and outputs are open to all.

14 / NP	
Partner profile	NEUROPUBLIC (www.neuropublic.gr) is an innovative ICT SME (90+ employees), specialized in the development of integrated information systems and high-demand applications built in Cloud computing architecture, focusing especially in agriculture. NP is developing and offering innovative services, based on Internet of Things (IoT), Big Data and Earth Observation (EO) technologies, which are related to Smart Farming, CAP implementation, spatial analytics and more.
What outputs could be exploited?	The main outputs to be exploited by NP involve the knowledge and expertise gained from the methodology and tools that have been developed during the project.
Target users/groups	Policy makers, individual farmers as well as farmers' cooperatives and associations, agricultural advisors, stakeholders and local / regional authorities.
Approach to exploitation	The exploitation approach of NP concerns the sharing of the project's results through various dissemination channels, the incorporation of the methodologies and the tools of the project in the research and communication activities of projects and in the company's activities generally.
IPR assessment	Since the main PoliRural output for NP is knowledge and expertise in the use of PoliRural tools developed by other partners, we have no IPR to protect.

15 / GAIA	
Partner profile	<p>GAIA EPICHEIREIN was founded in 2014 as a result of a broad alliance between farmers & agri-cooperatives (71 agri-cooperatives and associations, more than 150.000 farmers) that have teamed up with partners from the IT sector (NEUROPUBLIC SA) and the banking sector (PIRAEUS BANK GROUP via its member EXCELIXI SA) sharing a common vision of a more sustainable and competitive primary sector in Greece.</p> <p>GAIA EPICHEIREIN's mission is to assist Greek farmers and agri-cooperatives in making a quality leap towards a more sustainable and competitive agricultural model by investing in three strategic pillars: knowledge and innovation, entrepreneurship & cooperation.</p> <p>To fulfill its mission GAIA EPICHEIREIN provides information, policy support & high quality services to the representatives of the Greek primary sector. The key denominator of all services is technological innovation and they broadly cover Greek farmers' and agri-cooperatives' needs, ranging from the optimization of their economic & environmental performance by adopting innovative approaches, to assistance in applying for national & EU support.</p>

What outputs could be exploited?	<p>Outputs that could be exploited and that are linked to GAIA's mission are:</p> <ul style="list-style-type: none"> • The general concept and objectives of making rural areas more attractive, and regional national drivers change. • The documents regarding Vision for more attractive rural areas and the respective Action plan for the implementation. • Furthermore Foresight's approach and implementation process • Lastly, tools developed during project's implementation such as SDM would be helpful while conducting research on rural development.
Target users/groups	Stakeholders and policy makers, stakeholders, farmers, farmers' cooperatives and associations, regional authorities, newcomers, advisors and advisor services.
Approach to exploitation	GAIA taking advantage of the knowledge gained, will interact with relevant stakeholders for further dissemination via multiple communication channels. Furthermore, the outcomes of the project will be further used when appropriate during events organized by GAIA for purposed related to our general activities, nevertheless linked to the project's objectives
IPR assessment	GAIA considers that knowledge gained during the implementation of the project and the respective expertise is the main outcome. For that reason we do not have any IPR to protect..

16 / AUA

Partner profile	The Agricultural University of Athens (AUA) offers high-level undergraduate and postgraduate Education and Research in Agricultural Science, and its vision is to achieve Educational and Research Excellence so as to occupy a dynamic position in the international academic environment.
What outputs could be exploited?	<p>As a scientific institute, the methodological aspects of the project are important. Foresight's approach and process, Mission-oriented regional development, The concept of rural attractiveness and its practical application, Change drivers and their application, We believe that by further developing Semex explorer, Text Mining Tool, SDM, DIH, they would be useful for future research work on rural development issues</p>
Target users/groups	Scientific institutions, researchers, agrifood industry actors
Approach to exploitation	We inform participants - mostly agrifood actors and scientists - about the results of the project. Then, based on the interest shown, we create cooperation with institutions. The results have been disseminated to policy makers and relevant stakeholders that participated in the foresight process and have incorporated PoliRural principles in their local strategies.

IPR assessment	Outputs open to everyone. No restrictions.
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17 / PSTE

Partner profile	Perifereia Stereas Elladas (PSTE) is one of the thirteen (13) self-governing regions of Greece and it is located in the centre of the country. It is a new self-governing authority which includes five (5) regional units, Boeotia, Evia, Evrytania, Fthiotida and Fokida and has extremely interesting and diverse geomorphological, socio-economic and cultural features that differ from unit to unit and also within each unit , creating a set with significant advantages (rich and valuable productive base – agricultural production and industry – mountain masses, quarrying areas, large forests, plains, inland and coastal waters, coasts and even an island, important natural, cultural and historical stock and service possibilities especially in tourism and trade).
What outputs could be exploited?	Conducting research and documenting the vision for more attractive rural areas Action Plan for the implementation of the vision and the development of the Region Experience of conducting national level prospecting.
Target users/groups	Agri-food industry actors, tourism sectors, local administration, researchers, scientific industries.
Approach to exploitation	We inform the participants, mainly local agents and actors of the agri-food sector and tourism, about the results of the project. According to the interest and participation shown, we create cooperation with not only local organisations/institutions. The results have been disseminated to policy makers and relevant stakeholders who participated in the foresight process and have incorporated the PoliRural principles into their local strategies.
IPR assessment	Outputs open to everyone. No restrictions.

18 / SPI

Partner profile	Sociedade Portuguesa de Inovação is a private consulting company created in 1996 as an active centre of national and international networks connected to the research and innovation sectors. Since its inception, SPI has become a leading promoter of linkages between national and international public and private organizations, and private sector companies, science and technology institutions. From its onset, SPI has embraced the mission of managing projects that promote regional, national and international development, stimulate knowledge management, research, innovation and entrepreneurship, as well as encourage internationalization and creation of strategic partnerships and business relationships.
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What outputs could be exploited?	Vast majority of public documents, particularly PoliRural Guides (including STEEPV Drivers of change Analysis, Deep Dives, etc.), PoliRural toolbox, among others.
Target users/groups	Policy makers, researchers, experts, general public.
Approach to exploitation	Presentation of PoliRural results at events, mainly the ones targeted for public authorities, regions, cities and municipalities. SPI has also developed PoliRural website and is responsible for PoliRural social media, and regularly uploads in these tools of communication relevant information about the project and its outputs.
IPR assessment	The outputs are open to general public.

19 / MIGAL (MIGAL Galilee Research Institute Ltd.)	
Partner profile	MIGAL, founded in 1979, is a private applied research institute, located in Kiryat Shmona, Israel. Research at MIGAL is highly interdisciplinary and specialised in the areas of Agro-technology, Environmental Sciences, Agriculture, Nutrition Science and Biotechnology. As a leading institute for applied research, MIGAL aims to strengthen and promote scientific innovation and spur economic growth in the Galilee. MIGAL also promotes an integrated policy regarding agricultural planning, rural planning, rehabilitating rural localities, developing areas in the periphery and rural entrepreneurship, while preserving agricultural land and open areas.
What outputs could be exploited?	The ideas and lines of thought, which are outlined in this rural development plan, show how various stakeholders in the Galilee can in collaboration and with initiative, build partnerships, develop local talents and attract skills, recruit young people from the country's centre and the world, and invest in infrastructure that drives growth and prosperity, by means of digital transformation.
Target users/groups	Upgrading the digitalisation infrastructure in the Galilee will benefit all residents, the industry in the region, the agricultural sector and the research institutes.
Approach to exploitation	Digitalisation infrastructure will enable people, especially young people, to work from a distance, living in the Galilee, which is the "Green Lungs" of Israel. We believe that such opportunities exist and that they must be exploited. Therefore, we approached the government as well as private entities to examine how the plan to upgrade the digitalisation infrastructure in galilee can be executed.
IPR assessment	The Galilee has no IPR restrictions and the activities are open to all.

20 / 21c Consultancy Ltd	
Partner profile	21c is a specialist digital transformation SME with a winning track record in identifying, piloting and deploying emerging ICT trends in the public sector. The team regularly advises EU Member States, countries and international actors around the world about the technological advances that are about to transform the way they deliver services. For close to 15 years, 21c has driven the shift toward citizen-centric government from e-voting to e-participation, e-government and now smart cities. 21c has written and delivered several flagship European innovation initiatives and is currently implementing the first local digital twins for better policy making in Athens, Pilsen and Flanders.
What outputs could be exploited?	Results that are non-technical in nature, so mostly written outputs and webinars that were run by 21c.
Target users/groups	We would like to promote these outputs to local and regional administrations that we work with on other projects. These results contain useful guidance on how to anticipate, prepare and manage change driven by megatrends like climate change, energy crisis, geopolitical crisis, cost of living crisis, pandemics, all of which tend to overlap, compounding the risks involved. The guidance is generic in a sense that it can be applied in new contexts, not just rural development, for the benefit of citizens in urban areas, which is what 21c specialises in.
Approach to exploitation	We will be sharing and making references to these results on an ad hoc basis. Specific recommendations can be reused in other project deliverables; they can be used to prepare methodological notes; and even provide a basis for tasks in new project proposals.
IPR assessment	Open to anyone.

21 / INNOVAGR	
Partner profile	Innovagritech is a university spin-off (considered as a private SME) born to enhance the research products of the Department of Economics of the University of Foggia. The activity of Innovagritech is aimed at offering, through a series of integrated software solutions, operating models to guarantee the constant “knowledge transfer” to single or associated companies in agro-food sector. Therefore, the mission of Innovagritech matches with the project objectives, particularly encouraging the use of digital technologies in agriculture, boosting economic diversification and empowering rural communities. The aim of Innovagritech is to help private sector in the agricultural field to use rationally the existing and emerging knowledge, technological achievements to meet the challenge of market demand through a sustainable environmental and economic approach. For this purpose, the intention of Innovagritech is to test the ICT innovative solution in the agro-food sector developed by the scientific and academic institutes, promote their adoption in practice and enhance the resource allocation that can lead to a significant improvement of Apulia region’s agricultural field performances.
What outputs could be exploited?	From a scientific point of view, the partner will try to deepen tools such as Semex (text mining), SDM, DIH, Atlas of Best practices and the various Polirural guides. From an operational point of view, the partner will try to work to implement the Action Plan.
Target users/groups	Policymakers, universities, LAGs, and general stakeholders (farmers, SMEs,...)
Approach to exploitation	Dissemination through different channels (website, etc).
IPR assessment	All outputs are open access. No restrictions may apply to the results.

22 / Asplan Viak (formerly Asplan Viak Internet as)	
Partner profile	Asplan Viak is a Norwegian consultancy and engineering company that is one of the key service providers in urban and rural planning throughout Norway. Asplan Viak provides analysis, foresight and planning services within environment, economy and social issues. Furthermore, we have a division dedicated to digitization and development of digital services and products.
What outputs could be exploited?	Asplan Viak will exploit SDM deliverables from WP3 such as the Policy Options Explorer as well as the rural attractiveness explorer and foresight methodologies developed throughout the project both within the domain of rural development and beyond
Target users/groups	Norwegian municipalities as well as regional and national government bodies concerned with spatial, societal and environmental planning activities.

Approach to exploitation	Asplan Viak will follow two parallel paths to market: <ul style="list-style-type: none"> • Embedding of SDM execution software into existing decision support and geoportals • Embedding of foresight methodology into our service provision within planning, pre-studies and analysis projects
IPR assessment	<p>All our software deliverables are licensed according to permissive Open Source licensing in the interest of enabling a wider community of technology stakeholders.</p> <p>We do not believe that there are any IPR impediments to our exploitation of the foresight methodologies developed in the project in our service provision throughout Norway.</p>

23 / CKA

Partner profile	A Brussels based strategic management consultancy with more than 20 years of experience delivering high impact Foresight and related initiatives for public sector clients in research and innovation, education and training, labour markets, employment and skills, food and agriculture, tourism, transport and energy, and economic development at EU, national, regional, and sub-regional level.
What outputs could be exploited?	Outputs include the overall design of the Foresight approach applied in the project. CKA authored several articles for the newsletter. It identified the need for internal deliverables. It designed, authored and/or edited a series of detailed guides and inventories. It authored training materials on Foresight and the Mission Oriented Approach. It provided training materials for 2 MOOCs. CKA authored D1.8 the Future Outlooks Methodology. It provided key insights and re-orientations concerning rural attractiveness and new entrants. It provided key design inputs to the Semantic Explorer, SDM and related tools, the Policy Options Explorer and the Rural Attractiveness Explorer. It provided the idea for developing the RAE, its use for exploring user interface issues. It provided key inputs for the tool design, the related webpage and associated texts. It drove the scientific approach to the development of the Policy Options Explorer. This included the development of a 'Statement of Expectations' and a 'Design of Experiment' document by each regional FS team, prior to conducting trials of the POE tool, and as preparation for the provision of structured feedback based on the results of the trials. CKA analysed the results of the trials and published a formal internal deliverable based on this analysis. CKA also authored D5.5 which outlined innovative paper-based SDM modelling tools, the overall results of the SDM trials, and suggestions for future research.
Target users/groups	People working in public administration Researchers in Foresight and other policy related domains

	Researchers working on tools intended to improve the productivity of researchers and assistants working on complex cognitive tasks required to successfully execute Foresight initiatives;
Approach to exploitation	These will be re-used and further developed in future work of CKA with its clients
IPR assessment	The outputs are open to everyone, and may be used by them, or quoted from, but always with attribution of authorship to Patrick Crehan of CKA.

25 / VITO

Partner profile	The Flemish Institute for Technological Research is a RTO. The Remote Sensing Business Unit (https://remotesensing.vito.be/), Rural and Agricultural Applications Team has participated in the PoliRural proposal.
What outputs could be exploited?	The information will be disseminated to the relevant stakeholders. The connection between the developed PoliRural tools and further spatial analysis has proved to be valuable in the discussions with stakeholders and warrants further development.
Target users/groups	The most relevant stakeholders for the Belgian pilot are grouped in the platform for rural development.
Approach to exploitation	Pathways to exploitation after the end of the project are to continue the connection to the Flemish platform for rural development, and to share the PoliRural results through different dissemination channels.
IPR assessment	All outputs are open access. One open access publication has been realised and a second publication is in preparation. The underlying data are open source and have been documented in the publications.

26 / AgFutura

Partner profile	AgFutura Technologies is an innovative SME, dedicated to supporting the agri-food industry with innovative solutions. AGFT products and services are fully dedicated to assisting farmers and companies from the agri-food sector in making better business decisions, resulting in higher profits. The main areas of expertise are agricultural technology, agronomy, digital and precision agriculture, agriculture economics, agribusiness development, agri-food marketing, the bio-based economy in agriculture, and circular economy. AGFT has an extensive experience in the development and implementation of projects from different programs and is one of the first companies that has introduced the concept of digital and precision agriculture in the countries of the Balkan region. As a strong asset in project implementation AGFT owns valuable infrastructure such as a regional web portal, tailor-made software solution for
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	monitoring and advisory services in agriculture, a fleet of drones for vegetation monitoring, and a wide range of IoTs for agro meteorology, soil management, crop management, farm management.
What outputs could be exploited?	<ul style="list-style-type: none"> • Regional Action Plan – presented and delivered to the Ministry of Agriculture, Forestry and Water Economy. • Technical tools (Regional SDM - to be presented upon requested to the Ministry and researchers; will be used in consultancy and other projects for policy creation; Rural Attractiveness Explorer- will be presented to policy makers as part of other projects with similar topics; Digital Innovation Hub – will be promoted via specific social media campaign, or direct e-mails to policy developers; Atlas of Best Practices - shared among policy creators, consultants as part of other projects with similar topics, among stakeholders and general public in other national web portals to inspire and motivate, will be used in educational purposes as case studies. • Foresight tools (guides) – will be used in projects related to policy development, specific consultancy projects with governmental institutions and regional government.
Target users/groups	Policy developers, researchers, rural extension, farmers
Approach to exploitation	Dissemination through web page, social media accounts, national specialised web portal for agriculture and food industry “Moja Farma”, sending electronic version of materials to regional stakeholders via e-mail, using in consultancy and other projects for policy creation.
IPR assessment	All outputs are open access. No restrictions may apply to the results.

27 / CoO

Partner profile	Club of Ossiach (www.clubofossiach.com) is a group of agriculturists, agribusiness managers, agriculture technologists and agricultural ICT specialists from around the world.
What outputs could be exploited?	We received many inputs from the PoliRural project and also held negotiations with various groups from the private and public sectors and selected local and world-renowned partners and global structures. These negotiations will continue even after the end of the project.
Target users/groups	Groups of global and local partners from the private and public sectors.
Approach to exploitation	We will use existing contacts and develop personal interactions in meetings. We will also use the company's website and social networks to disseminate the results of the project.
IPR assessment	All outputs are open access.

28 / TRAGSA	
Partner profile	TRAGSA Group (http://www.tragsa.es) is a state owned company which provides the Spanish Ministry of Agriculture and Environment and other public bodies with engineering, infrastructure, technology and consultancy services among other ones, in all rural-related sectors (agriculture, fishery, rural development, environment and so on).
What outputs could be exploited?	The main foreground TRAGSA plans to exploit are: <ul style="list-style-type: none"> • A Website that disseminates the resources offered by the territory to attract new young people and entrepreneurs . • An interpretative application that recreates archaeological resources to promote tourism. • A digital map to show the tourism resources. • 4. The Action Plan as the reference document for stakeholders and policy makers to continue implementing a development strategy for the territory in line with the Long Term Vision for Rural Areas and the rest of the community policy principles.
Target users/groups	The most relevant users or target groups are tourists, newcomers, entrepreneurs, visitors, agents from the tourist sector, agents from the energy efficiency sector, policy makers, stakeholders and local and regional authorities. The Monitoring Committee will be an important group that will monitor the performance and effectiveness of the RoadMap.
Approach to exploitation	TRAGSA pathways to exploitation after the end of the project are: <ul style="list-style-type: none"> • To make visible the PoliRural objectives, methodology and results through the website of the LEADER group of the region. • To promote the territory through the internet (websites and map). • 3. TRAGSA group will share PoliRural' goals, approach and outcomes from its dissemination channels.
IPR assessment	TRAGSA outputs are open, public and free to everyone so there are no restrictions on its use.

29 / SocialInnolabs	
Partner profile	SocialInnoLabs Foundation (https://socialinnolabs.org/en/) is a non-profit organization whose activity is mainly focused on: <ul style="list-style-type: none"> • Promoting research, innovation, technology transfer, entrepreneurship, social and territorial cohesion through specifically focused actions and structuring of an international network of Social Spaces for Research and Innovation (SSRI), based on Living Labs, Digital Innovation Hubs, Local Action Groups for Rural Development, Networks of Foundations for people with disabilities, Farmers Associations, Food Processors & Consumers.

	<ul style="list-style-type: none"> • Overcoming the barriers of society so that people-centred innovation is effective, transparent and participatory. • Supporting innovation policies, environmental, social cohesion and inclusive rural-urban development in society and enterprises, promoting Corporate Social Responsibility actions. • Promoting transparency and citizen participation in associations and government agencies. • Promotion of social and innovation actions to help and contribute to the integration of people and groups having disadvantaged conditions. • Entrepreneurship support to farm to fork projects under the inclusive, sustainable and environmental perspective addressing Sustainable Development Goals SDG and agenda 2030
What outputs could be exploited?	The main output to be exploited by SocialInnolabs is the knowledge about innovative rural development communities: stakeholders, policies, kpis, activities...etc. As well as the knowledge about the System Dynamics model, Semex and the project DIH.
Target users/groups	Significant living labs and social spaces, farmers, food industries, land managers, ICT companies using the Multiactor Approach Tool (MAATool) to monitor the effectiveness and impact of the research and innovation actions
Approach to exploitation	SocialInnolabs aims to continue developing the Multiactor Approach Tool to offer it to research and innovation organizations following agile and open innovation methodologies.
IPR assessment	Since our main Polirural output is knowledge to continue developing the MAATool, we have no IPR to protect.

30 / 22SISTEMA

Partner profile	Freelance consultant and researcher in Sustainability Strategies using System Dynamics tools
What outputs could be exploited?	The model as such contains many pieces or parts that can be exploited. But the main product is the approach and methodologies used in PoliRural and the lessons learnt.
Target users/groups	Rural planners, policy makers and stakeholders in rural areas
Approach to exploitation	Explaining the methodology to the targeted publics Adapting the model to some particular aspects of the rural ecosystem (in any of the layers: economic, social or natural)
IPR assessment	All the outputs are at the moment open. We applied open source licenses for the models in open code.

32 / HAMK	
Partner profile	Häme University of Applied Sciences (HAMK) is a multidisciplinary, workplace-orientated higher education institution. HAMK offers 29 bachelor's degrees, 13 master's degrees, and a professional teacher qualification programme (in HAMK School of Professional Teacher Education). Student body in HAMK is ca 8000 students, served by around 700 staff. HAMK is an active rural developer and regularly manages and participates in rural development projects, both regionally and nationally.
What outputs could be exploited?	One of the topics and interest will be the dynamics of stakeholder work; how stakeholders act, commit and what their role is in rural development work. Participatory development work, another tool used in Polirural project, has been and will be exploited in the development work of Häme food sector. SMD and text mining will be exploited in the articles to be published and in the future projects.
Target users/groups	The most relevant users of Polirural results will be regional and national stakeholders (policy actors, funding authorities, developers, RDI etc.). The corresponding target groups will be rural and circular economy businesses as well as tourism, well-being and manufacturing sectors.
Approach to exploitation	Results will be published in HAMK's own platforms, but also in regional channels, as well as in national rural channels. Also a public final seminar to the stakeholders will be held.
IPR assessment	Are all your outputs open to everyone? Basically, all publications will be open to everyone. However, stakeholders' platform (Teams) where detailed activity of the project is located, will need registration in the future, too.

33 / ERDN	
Partner profile	The European Rural Development Network (ERDN) is an international research association (NGO) based in Poland. Activities of the Network are parallel to the EU's idea of building the European Research Area for agriculture and rural development. After 20 years of successful cooperation the ERDN is one of leading research initiatives in Central-Eastern Europe enabling knowledge transfer between the EU countries, the Eastern Europe and Western Balkans.
What outputs could be exploited?	As for the tools, we plan to exploit mostly SEMEX (text mining) as very helpful tool for local policymakers and Atlas of Best Practices to promote interesting ideas of economic or social activities. We will also make an effort to implement the Action Plan for Mazowieckie region.
Target users/groups	Local policymakers, LAGs
Approach to exploitation	Thanks to the strong relationships built with various stakeholders, we will be able to continue the collaboration by helping to develop SEMEX and extend the Atlas of Best Practices as well as to implement the Regional Action Plan.

IPR assessment	All outputs are open access.
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34 / MAC (The National Microelectronics Applications Centre Ltd, Ireland.)

Partner profile	MAC is an ICT company that manages and applies technology to improve the lives of people and communities.
What outputs could be exploited?	<p>MAC aims to work with rural communities and stakeholders to apply the following PoliRural outputs:</p> <p>Rural Foresight Action Plan Process and Guides (including: Stakeholders engagement, STEEPV Drivers of change Analysis, Deep Dives, exploring innovative funding, Monitoring/ Governance, progress tracking, etc.) - to help them take control of their own future and make their regions the way they want them to be.</p> <p>Regional SDM - to explore and display the possible impact of different policy choices.</p> <p>Semex TM– to identify issues and trends,</p> <p>Rural Attractiveness Explorer - to explore the impact of different policy choices with simple diagrams</p> <p>Digital Innovation Hub and Atlas of Best Practices to help promote local businesses.</p>
Target users/groups	Rural regional communities and stakeholders in Ireland and across Europe.
Approach to exploitation	MAC is initially supporting Monaghan Integrated Development (MID) to implement their Regional Action Plan. Then with that as a reference site, MAC plans to work with communities and stakeholders in further regions.
IPR assessment	MAC will use the PoliRural outputs to help regional communities to develop and implement their plans, which they will then decide to make open or restricted as best meets their aims.

35 / Murgia Più

Partner profile	<p>Murgia Più is a Local Action Group consortium including private and public entities, e.g., municipalities, the Alta Murgia National Park, farmers' unions, SMEs. The mission of Murgia Più is promoting local development of the area including the municipalities of Canosa di Puglia, Gravina in Puglia, Minervino Murge, Poggiorsini, Ruvo di Puglia and Spinazzola, in the south-east of Italy. Murgia Più conceives local development as a cross-cutting issue, involving different economic sectors alongside environmental sustainability, conservation of natural and cultural heritage, innovation, and social inclusion. Murgia Più fully applies a participatory approach, by actively involving local communities and stakeholders in the decision-making process. The mission of Murgia Più is mainly pursued through EU, national and regional funding</p>
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What outputs could be exploited?	From a scientific point of view, the partner will try to deepen tools such as Semex (text mining), SDM, DIH, Atlas of Best practices and the various Polirural guides. From an operational point of view, the partner will try to work to implement the Action Plan.
Target users/groups	Policymakers, universities, LAGs, and general stakeholders (farmers, SMEs,...)
Approach to exploitation	Dissemination through different channels (website, etc).
IPR assessment	All outputs are open access. No restrictions may apply to the results.

36 / Confagri Foggia

Partner profile	<p>Confagricoltura Foggia is the territorial branch of Confagricoltura, the Trade Union Organization of agricultural entrepreneurs and direct growers. Its primary purpose is the protection of the legitimate interests of the agricultural enterprise, in all its forms and types of management. It represents it against any Authority, Administration and public or private body, as well as any other trade union economic organisation. Confagricoltura Foggia contributes to the Confagricoltura or General Confederation of Italian Agriculture and finds its representation in the Region in Campania Confagricoltura. At the Community level, Confagricoltura Foggia is present through National Confagricoltura with a representative office at the European Union and is protected by the Committee among the Professional Agricultural Organizations (COPA) of which it is a constituent part. Confagricoltura Foggia, through the establishment of special services, assures member companies the widest and most qualified assistance and advice in every field of activity. It is committed to pursuing the expansion and improvement of agricultural production, as well as the promotion and coordination of all the different forms of activities aimed at the economic defence of provincial agriculture. Further activities are aimed to support the establishment or the adhesion of economic organisations, stimulating cooperation and network among farmers. The great strength of Confagricoltura Foggia lies in the number and quality of member companies and in its character as an organisation that is always independent of any political party and therefore free to exercise its economic, trade union and social defence action of agricultural enterprise.</p>
What outputs could be exploited?	From a scientific point of view, the partner will try to deepen tools such as Semex (text mining), SDM, DIH, Atlas of Best practices and the various Polirural guides. From an operational point of view, the partner will try to work to implement the Action Plan.
Target users/groups	Policymakers, universities, LAGs, and general stakeholders (farmers, SMEs,...)
Approach to exploitation	Dissemination through different channels (website, etc).

IPR assessment	All outputs are open access. No restrictions may apply to the results.
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37 / GGP	
Partner profile	Green Growth Platform is an NGO focused on the introduction of the green growth concept in agriculture, rural development and environment. Key operations are in the area of agriculture and surrounding industries, and ICTs use in function of green growth. Specific competencies in large scale piloting, education and training, complex analysis (policy, industry), and business modelling. Extensive knowledge and experience in the area of agricultural technology, agribusiness, digital agriculture, bio-based industry, rural policy, waste management, food industry, climate change and biodiversity. Expertise in developing and executing innovation, research and education projects funded by different programs and donors.
What outputs could be exploited?	Foresight Guides, Technical tools (SDM, Rural Attractiveness Explorer, DiH, Atlas of Best practices), Regional Action Plan, New entrant case studies and videos
Target users/groups	Policy developers, researchers-institutes and universities, farmers, general public
Approach to exploitation	Consultancy projects with governmental institutions and projects with similar topics, social media campaigns, educational purposes
IPR assessment	Outputs are open to everyone with no restrictions.

38 / Smart & Lean Hub Oy, S&L HUB	
Partner profile	SME, which contributes to rural and urban areas' transformation towards sustainability, resilience, and agility. Interest in exploring and deploying novel innovations and nudge systemic transition. Partner carries out capacity building and consultation assignments addressed to public and private bodies.
What outputs could be exploited?	<p><u>Academic exploitation plan:</u> The partner aims to exploit the gained knowledge and experience of all Key Exploitable Results, and pieces of them, in the forthcoming RDI assignments that enable it. Especially foresight framework, Semex, SDT, and DIH are relevant.</p> <p><u>Financial and market exploitation plan:</u> partner can exploit some methods of foresight framework at private capacity building and consultation assignments</p> <p><u>Societal exploitation plan:</u> the partner exploits the experience of multi-actor nudging, stakeholder management and lobbying that was addressed to local (Häme region) policymakers, authorities, businesses and citizens.</p>
Target users/groups	EU-funded assignments: RDI assignments specific target groups. Päijät-Häme region policymakers, authorities, businesses and citizens.

	Non EU-funded assignments: private and public bodies.
Approach to exploitation	The primary pathway to exploitation is to plan a project and get public funding that provides a platform for exploitation e.g., on topics like food waste recycling, sustainability, carbon neutrality, and community multi-actor engagement and empowerment. The secondary pathway is to include results exploitation into private capacity building and consultation business assignments.
IPR assessment	No concerns on IPR. The Häme-pilot's results are open to a big audience.

4 Conclusions

PoliRural has been running for three years and is at its end. It's the end of the official PoliRural funded period. This end means a beginning for a post-project exploitation of the results, mainly those identified in Chapter 2 of this document.

In order to maximise the use of the results, PoliRural made all of them openly available. The key results are incorporated in the PoliRural Hub (<https://hub.polirural.eu/>) which will be maintained by CCSS for at least three years after the end of the project.

The individual exploitation plans of the PoliRural project partners described in Chapter 3 prove that open dissemination and exploitation of results is foreseen also after the end of the project. Figure 1 shows the most common answers on IPR assessment. Figure 2 shows the most targeted users or user groups.



Figure 1 IPR word cloud based on the individual exploitation plans.

